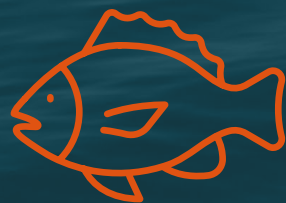




The story behind your Friday Fish

Before it reaches your local fish and chip shop, your fish has already been on quite a journey – with plenty of people helping along the way.



Caught

By our people fishing on the water



Prepared

Sorted, filleted and packed by seafood processing teams



Delivered

By suppliers and transport crews getting it from shore to local shops around New Zealand



Cooked

To order by your local fish and chip shop



Enjoyed

Wrapped up and ready to eat

Unwrap the full story

